

MENDOCINO CABLE TELEVISION GROUP (MCTG)

REVIEW OF PUBLIC NEEDS

GOALS OF THE RENEWAL PROCESS:

1) Grant a renewed franchise with Adelphia with adequate support of PEG, including dedicated channels, equipment, and ongoing capital support.

2) Require adequate capital and operating funding through a combination of grants, assessments, and pass-throughs necessary to reasonably upgrade and replace dysfunctional video facilities in each PEG access center and in each governmental legislative chambers.

3) Require fiber to, from, and between PEG access centers and Adelphia's headend for improved program delivery and interconnection between centers.

4) Interconnect with existing fiber networks within Mendocino County in order to further expand public agency data connectivity.

5) Require countywide high-speed access to the Internet with free modems for community access centers and select public users upon request.

STATEMENT OF PUBLIC NEEDS

Mendocino County along with the Cities of Ft. Bragg, Ukiah, and Willits (herein referred to as MCTG) have conducted a needs assessment to explore how Adelphia and recent advances in cable television technology can facilitate and improve the delivery of locally produced community programming. This needs assessment is considered necessary by the County and Cities for the following reasons:

- 1) It is allowed under Section 626 of federal law;
- 2) Current public, educational and governmental programming (PEG) facilities and equipment are in dire need of improvement;
- 3) PEG is widely considered to represent an important community resource;
- 4) PEG channels can distinguish Adelphia Communications from their satellite competitors by offering a channel solely dedicated to MCTG's local governments, public K-12 schools, and colleges;
- 5) Community television organizations are important partners in Adelphia's Mendocino County market;
- 6) Mendocino County and Ukiah wish to join the cities of Willits and Ft. Bragg in cablecasting public meetings; and
- 7) Residents of the jurisdictions participating in this study are underserved by local media outlets most notably television.

BACKGROUND:

The 15-year cable television franchise, held by Adelphia Communications in the respective jurisdictions, expired in December 2000 but is being extended on a short-term basis by each entity pending these negotiations. The renewal process set forth by the Cable Communications Policy Act of 1984 requires a community needs assessment and review of the cable operator's performance. Since 2000, MCTG staff and their consultants have performed due diligence related to the franchise agreement and studied community needs related to the cable television franchise.

Since early 2002, for the purposes of projecting current and future cable television needs, MCTG and its consultant have conducted meetings with the following groups:

- Mendocino Community College
- Municipal users – Cities of Ft. Bragg, Ukiah, and Willits
- Mendocino County Department of Information Services
- Mendocino County Office of Education
- Mendocino Coast Community Educational Television (MCCET)
- Willits Community Television

Findings related to this effort are as follows:

COMMUNITY TELEVISION ORGANIZATION NEEDS

MCCET

Mendocino Coast Community Educational Access (MCCET) is a Joint Powers Authority of educational and governmental agencies serving western Mendocino County specifically the Coastal area in and around the City of Fort Bragg. Members of MCCET are appointed by their respective agencies and serve indefinitely based on the desire of the agency. MCCET is located at Fort Bragg High School, which provides a small room for playback and editing. MCCET is administered by its Executive Director, Charlene Aumack. MCCET produces programs on Channel 3. Students from the high school help produce some of MCCET's programming. MCCET currently televises City Council meetings, planning commission meetings, hospital board meetings, school board meetings, and Fire Authority Board meetings. Studio space is limited and additional space needs to be dedicated or another location chosen if the program is going to succeed (such as John Diedrich Building). Also, signal quality is lacking and inconsistent. MCCET's members believe that improved transmission could be achieved by activating a direct fiber feed from the school to the Adelphia headend at Bald Hill. MCCET would like its programming to be seen on Channel 3 in the hotels

MCCET needs operating funds for staffing in the amount of \$100,000 per year. Additionally, MCCET needs capital for new equipment, production control equipment in Town Hall, better studio space and improved playback and archival facilities in the following amounts:

| | |
|---|------------------|
| Town Hall production and audio equipment: | \$227,831 |
| MCCET studio at Ft. Bragg High School: | \$199,485 |
| Additional Improvements as a secondary phase | \$182,902 |
| Further improvements for playback as a third phase: | <u>\$ 36,294</u> |
| | \$646,512 |

See Attachment A for a complete composite of the equipment needs as submitted by MCCET. Also see additional discussion in the Ukiah Valley Community Television section regarding the typical components for Town Hall type facilities.

WILLITS COMMUNITY TELEVISION

Willits Community Television currently operates out of the former City Hall and covers the immediate Willits area. The City of Willits provides this space rent-free and utility free. The facility is run by volunteers. Willits Community Television maintains a community bulletin board, provides cable access for the Willits City Council Meetings to be cablecast live, and cablecasts tapes provided by community producers. Currently, it produces no other original programming, does not make its equipment available for shooting or editing, and has no studio. It has a need for: Signal Improvement, Playback, Archiving, and Logging, and Interactivity.

As for operating and capital needs, Willits Community Television indicates the following needs (see Attachment B for details):

| | |
|---|-----------|
| • New computer workstation dedicated to the Community Bulletin Board and running Infochannel software | \$29,200 |
| • Cameras to use in studio, switcher, sound mixer and microphones with electronic controls | \$35,300 |
| • Local programming portable production equipment such as Camcorders, tripods, audio | \$24,600 |
| • Editing Gear | \$36,980 |
| • Office equipment and | \$6,905 |
| • Playback/Cablecasting equipment | \$9,330 |
| Total capital costs: | \$142,315 |

As for timing of its needs, Willits Community Television has determined that it needs \$40,000 upfront to get essential equipment for production and playback purchased. Willits Community Television has also estimated a need for annual operating grants of

\$20,000 (assumes continued rent free and utility free operation as provided by the City or College) to cover costs of labor and supplies. We believe that both the capital and operating amounts may need adjustment upwards as the operation matures, especially in the event volunteers labor diminishes and Willits decides to hire part-time labor to fulfill PEG obligations. Additionally, Willits Community Television may consider relocation to another facility sometime in the future.

Ukiah Valley Community Television, City Of Ukiah And Mendocino County

The Mendocino County Department of Information Services is currently considering its role in establishing guidelines and policies for the operation of a Public Access Television for the Ukiah Valley. The concept be proposed by County Administrators is to have the entity managed by the Department of Information Services and will have a Board of directors made up of members of the community including the Public, Educational institutions and Governmental agencies. The following is an overview of identified PEG needs:

Legislative Chambers Production Equipment:

As both the City of Ukiah and Mendocino County operate administrative and legislative offices in the inland service area, and given that both governmental bodies have expressed a desire to have their principal meetings cablecasted, Ukiah Valley Community Television places high priority for equipping both the City Council chambers in Ukiah's City Hall and the Board of Supervisor's chambers in the County's Administration Building with cost effective video production equipment. Facilities, similar to one needed in Fort Bragg Town Hall, are required for control of up to four cameras in each facility, digital and tape recording equipment, and graphics. We suggest a package similar to that proposed by MCCET for an integrated audio, video, and cable casting system which creates a fixed cable production unit located adjacent to the Council or Supervisor Chambers which operates via robotic controls and which is connected back to a central switching center for cablecast on to the system.

Components to this system should include:

- Add additional components to P.A. hardware to improve audio quality and television interface in order to provide level control.
- Install wall mounted remote control cameras for better Council and Board coverage and angles. There would only need to be one to two operators in a remote control room. No staff would need to be inside the chambers. For optimum coverage, five cameras are recommended: one behind the dais, one on each sidewall of the facility, and two at the rear of the room. The use of four to five cameras will provide for optimum flexibility and effective meeting coverage.
- Integrate with existing video projectors or install new systems where needed, add extra wireless microphones, laser pointer, remote projector controls and easy lighting controls.

- If it were decided that there is potential future use of the chambers as a production studio, then additional improvements would be needed, such as a curtain track for a back drop, additional lighting (grid) for more directional lighting, tripods, camera studio configurations.

Additionally, Ukiah Valley Community Television requires the complete outfitting of a studio production facility, three non-linear editing suites, and six portable digital camcorders. The County Information Services Department is in the process of providing oversight, coordinate capital funds, purchases, file storage, and network operations as the managing principal of Ukiah Valley Community Television.

In total the Inland's group's capital needs total as follows

Ukiah Valley Community Television - \$746,300
(includes fully equipping both Board chambers for live broadcast)

Annual operational and staffing costs - \$155,000

FIBER CONNECTIVITY

Adelphia's General Manager stated in various public and private meetings that Adelphia will provide fiber drops to each facility responsible for live origination of community programming. This would include two strand (ingress & egress) single mode fiber feeds to and from the following buildings:

| | |
|---|------------------------------------|
| Ft. Bragg Town Hall | 363 North Main Street |
| Ft. Bragg Police Department (City EOC) | 250 Cypress Street |
| MCCET studio at Ft. Bragg High School | 300 Dana |
| Mendocino High School | 10700 Ford |
| Willits City Hall | 111 East Commercial |
| Willits Police Department (City EOC) | 125 E. Commercial |
| Willits Community Television Studio | 85 E. Commercial |
| Willits High School | 299 N. Main Street |
| Mendocino County Museum - Willits | 400 E. Commercial |
| Ukiah City Hall | 300 Seminary Avenue |
| Ukiah High School | 1000 Low Gap Road |
| New Grace Hudson Campus/Cultural Center | 1600 South State (approx. address) |
| Mendocino County Office of Education | 2240 Eastside Rd. Talmage |
| Mendocino Community College | 1000 Hensley Creek Road |
| County Supervisor Chambers | 501 Low Gap Rd., Ukiah |
| County Emergency Operations Center | 175 South School St., Ukiah |

(this School St. location is in the process of being reviewed to be moved to Sheriff Operations on Low Gap Road) and is covered for connectivity in the I-Net contract. This is where County Information Services (IS) is located.

During the course of this needs assessment, it was discovered that the County's Information Services Department is in the process of entering into a fiber lease contract

with Adelphia that, among other things, would provide dedicated dark fiber within Ukiah for the purposes of connecting a number of public buildings. It is the intention of Adelphia to keep the terms of this specific fiber lease agreement separate from the terms of the franchise agreement, with the understanding that utilizing economies of scale for a fully developed fiber infrastructure will benefit both Adelphia and the PEG entities.

However, the draft fiber agreement allows for the County to further sublet fiber capacity to other public agencies or community access centers for the purpose of PEG I-net type connectivity, or add new fiber connectivity at fixed cost rates. In general, we see opportunity for the County to recoup some of its monthly expenses related to the fiber lease for services to other public agencies as follows:

- Local Area Networks (LANs), Virtual Private Networks (VPNs)
- Added Voice over IP circuits for select and approved users
- Email and High speed access to the internet
- Teleconferencing (desktop, potentially expandable to central or remote video conference centers)
- PEG cablecasting from select buildings
- High speed two-way digitally compressed video communications between departments and workstations (or, as in the case of Fire staff training, full motion video teleconferences using either analog or digital capacity)
- Digital storage for PEG productions and programming
- Central playback coordination
- Sheriff surveillance at selected buildings
- Interconnections with fiber infrastructure of other agencies

FIBER OR COAX CONNECTIVITY TO EMERGENCY OPERATIONS CENTERS:

Each respective City and the County operate Emergency Operation Centers. These are often dedicated spaces or rooms in existing administration office buildings. EOC's are activated during periods of local threat and emergency. The FCC has stated in previous rule makings pertaining to Emergency Alert System (EAS) that many local governments should be given both authority and capacity to place emergency messages onto cable television systems. A fiber network similar to the one discussed above, or connectivity through separate dedicated fiber or coax should be achieved for the purpose of providing a transmission link from the EOC to Adelphia's headend or to the related PEG programmer's central control room. It is this consultant's belief that a cable television system is an excellent means for alerting local residents of weather related emergencies, road closures, hazardous materials spills, fires, or other public emergencies. Therefore, it is recommended that additional allowances be made in the renewal agreement for clear stipulations for emergency override capabilities at each jurisdictions emergency operations center. Further, it is the desire of the jurisdictions, to enable both audio messaging and video text crawls on all channels during an emergency.

EDUCATIONAL NEEDS

Education needs were not specifically targeted in this needs assessment. However, participation from certain K-12 districts and one community college district was accomplished through public meetings in Ukiah and at MCCET's meetings. Representatives of Ft. Bragg Unified, Mendocino Unified, Mendocino County Office of Education, and Mendocino College participated and commented at the November 15, 2002 and November 16, 2002 meetings (see minutes of these meetings attached at Attachment C).

Representatives from the educational community perceive a blend of video and data related needs:

- Educational and informational public safety programming
- Coverage of cultural events at school campuses
- Video Conferencing
- Distance Learning

MENDOCINO COLLEGE

Mendocino College serves approximately 5,600 students. The College operates full service satellite campuses in Willits and Lakeport. The College's Ukiah campus operates a complete computer lab. The College's Willits campus is under renovation at this time.

Currently, the College has no ability to broadcast but instead delivers tapes to Adelphia. It is interested in playback at the college rather than the current tape delivery system. The College has a need for cultural programming and distance education. It also has a need for fiber. Specifically, the College has identified the following needs:

1. Cable provided to the Ukiah campus, Willits Center and Museum, and Lakeport Centers
2. Broadcast of classes, sporting events, drama productions, speakers, etc from college to subscribers
3. Broadcast to outlying areas such as Covelo

The College expresses interest in obtaining resources from the renewal with Adelphia that could be shared with Ukiah Valley Community T.V., such as a van to broadcast college football games or campus sponsored cultural activities. Also discussed was the possibility of some joint effort with Willits Community Television at the College's Willits campus, which presently is being built to house museum, library and community college classrooms. The College also indicated a willingness to set aside space within its Library Media Center for live origination capability. Adelphia's General Manager also

favors live origination versus the current tape delivery system and aware of and willing to articulate to Adelphia management the public access needs related to the College.

There is general concern at the College that limited operating resources prevent it from dedicating labor to any cable related project. However, the College is open to discussing the possibility of making campus IT or Library resources available to the project. However, the College expressed willingness to consider building partnerships and becoming involved in the political process.

As for new cable drops on campus, the college has agreed to provide maps to Adelphia plotting the college facilities where additional drops would be helpful. See Attachment D for a survey completed by Mendocino College.

K-12 SCHOOL SYSTEMS

Ukiah Unified School District is wired for cable in the classrooms and believes that receiving free cable service is a public benefit that should continue to be protected in the new franchise agreement. A live origination drop currently exists at the R.O.P. Studio at Mendocino High School, however, members of MCCET are of the opinion that a fiber feed might better service their origination needs. Fort Bragg High School has an origination site. There are transmission problems there that need to be cleaned up now. One suggestion is to activate a direct fiber feed from the High School to the Adelphia headend at Bald Hill. MCCET is located at the school, which provides a small room for playback and editing and provides students with the opportunity to produce programs. MCCET's needs, which were discussed earlier, include staff, increased studio space, new equipment and improved transmission.

OTHER ISSUES RELATED TO MUNICIPAL AND COMMUNITY PROGRAMMING

All members of The Mendocino Telecommunications Group (MTCG) and their respective community access programming providers are encouraged to work together to finalize their respective capital budgets and to formulate operating policies concerning interconnectivity. Accordingly, the following additional tasks are recommended during the negotiations period with Adelphia:

- Contemplate methods for coordinated equipment purchasing;
- Contemplate coordinated engineering designs for facilities' improvements and equipment installations (such as legislative chambers in Ft. Bragg, Ukiah, Willits, and the County);
- Contemplate use of common data networks or related fiber technologies for archival of digital video programming and control of distribution networks;
- Establish coordinating bodies for determining needs for interconnectivity between PEG studios and playback stations
- Craft policies for content and programming.
- Study processes related to security/firewall considerations to protect digital resources from unauthorized tampering.
- Pool intellectual and equipment resources where feasible.

FUNDING MODELING:

By combining the individual needs described above into a single capital allocation over the life of the franchise agreement and a single estimate of annual operating expenses the following grand total numbers arise:

| Entity and Surrounding County Area | Total Capital Over Life of Franchise | Annual Operating Allowance |
|------------------------------------|--------------------------------------|----------------------------|
| Ft. Bragg | \$ 646,512.00 | \$ 100,000.00 |
| Willits | \$ 142,315.00 | \$ 20,000.00 |
| Ukiah Valley | \$ 746,300.00 | \$ 155,000.00 |
| Grand Total All Areas | \$ 1,535,127.00 | \$ 275,000.00 |

At the meeting of November 15, 2002 in Ukiah a number of spreadsheets were reviewed and commented on regarding possible funding scenarios for PEG operations and capital. The goal of the spreadsheet analysis is to project outcomes of various per subscriber or percentages of gross revenues modeling. The exercise also proved helpful in determining possible renewal outcomes by splitting the County's subscriber bases into three funding groups (Willits and Surrounding County, Ukiah and Surrounding County, and Fort Bragg and Surrounding County. We examined a number of capital funding scenarios (including 1% and 0.75% of gross revenues and the flat fee scenarios: \$0.45, \$0.50, and \$0.55 – (see chart below for a summary).

CAPITAL FUNDING SCENARIOS

| | WILLITS and surrounding County | | UKIAH and surrounding County | | FORT BRAGG and surrounding County | |
|--|--------------------------------|---------------------------|------------------------------|---------------------------|-----------------------------------|---------------------------|
| | Total 10 Years 120 months | Total 15 Years 180 months | Total 10 Years 120 months | Total 15 Years 180 months | Total 10 Years 120 months | Total 15 Years 180 months |
| With Growth - Assumes 6% growth in revenue per sub and 1.5% growth in subscriber base | | | | | | |
| Projected Average Subscribers | 2,403 | 2,497 | 8,023 | 8,337 | 5,255 | 5,461 |
| Estimated Avg Monthly Revenue | \$52.46 | \$61.75 | \$52.46 | \$61.75 | \$52.46 | \$61.75 |
| Estimated Projected Total Cable Company Revenue | \$15,127,366 | \$27,754,155 | \$50,506,390 | \$92,665,755 | \$33,081,276 | \$60,699,015 |
| PEG capital @ .75% of revenue | \$113,455 | \$208,156 | \$378,798 | \$694,993 | \$248,110 | \$455,243 |
| PEG capital @ 1% of revenue | \$151,274 | \$277,542 | \$505,064 | \$926,658 | \$330,813 | \$606,990 |
| FLAT FEE SCENARIOS | | | | | | |
| \$0.55 PER SUB PER MONTH | \$158,598 | \$247,203 | \$529,518 | \$825,363 | \$346,830 | \$540,639 |
| \$0.50 PER SUB PER MONTH | \$144,180 | \$224,730 | \$481,380 | \$750,330 | \$315,300 | \$491,490 |
| \$0.45 PER SUB PER MONTH | \$129,762 | \$202,257 | \$433,242 | \$675,297 | \$283,770 | \$442,341 |

The scenarios of 0.75% of gross revenue and \$0.55/subscriber were chosen to study because they have been recently used by Adelphia in franchise negotiations (Chino Hills and Sierra Madre, CA respectively). We are also including a 1% of gross scenario for comparative purposes as this amount is more likely needed to match the needs described within. Details of these various spreadsheets are attached to this report at Attachment E.

Additionally, during the course of this study, the County Supervisors considered a concept (similar to the City of Ft. Bragg's) to propose dedicating 20% of the franchise fees collected from Adelphia for local PEG operations. Adelphia, during the next renewal term is likely to generate additional revenues due to the launch of advanced services (digital, Pay per view, etc.). We ran a ten year projection pro-forma analysis using the following assumptions: 6% growth in revenue and 1.5% growth in subscriber penetration. The following charts summarize these pro-forma and compares how a 20% share of the franchise fee compares with a flat \$1.00 per month subscriber pass-through:

OPERATING FUNDING SCENARIOS

| | WILLITS and Surrounding County | | UKIAH and Surrounding County | | FORT BRAGG and Surrounding County | |
|--|--------------------------------|---------------------------|------------------------------|---------------------------|-----------------------------------|---------------------------|
| | Total 10 Years 120 months | Total 15 Years 180 months | Total 10 Years 120 months | Total 15 Years 180 months | Total 10 Years 120 months | Total 15 Years 180 months |
| Assumes 6% growth in revenue per sub and 1.5% growth in subscriber base | | | | | | |
| Projected Avg. Subscribers During Term | 2,403 | 2,497 | 8,023 | 8,337 | 5,255 | 5,461 |
| Rev. Generating Units (subs x months) | 288,360 | 449,460 | 962,760 | 1,500,660 | 630,600 | 982,980 |
| Projected Avg. Monthly Revenue Per Subscriber During Term (based on Franchise Fee Audit Records) | \$52.46 | \$61.75 | \$52.46 | \$61.75 | \$52.46 | \$61.75 |
| Total Estimated Cable Company Gross Revenue During Term | \$15,127,366 | \$27,754,155 | \$50,506,390 | \$92,665,755 | \$33,081,276 | \$60,699,015 |
| Annualized Franchise Fees | \$75,637 | \$92,514 | \$252,532 | \$308,886 | \$165,406 | \$202,330 |
| Annual Funds based on 1% PER SUB PER MONTH (also equal to 20% of franchise fee) | \$15,127 | \$18,503 | \$50,506 | \$61,777 | \$33,081 | \$40,466 |
| Annual Funds based on \$1.00 PER SUB PER MONTH | \$28,836 | \$29,964 | \$96,276 | \$100,044 | \$63,060 | \$65,532 |

DRAFT RECOMMENDATIONS

The following list summarizes our recommendations for new public, educational, and governmental access requirements for a new franchise agreement with Adelphia Communications.

- Continue to require at least one channel per jurisdiction now, and up three per jurisdiction upon the completion of Adelphia's countywide upgrade, dedicated exclusively for PEG use.
- Establish policies within the franchise agreement that stipulates terms and conditions for use by Adelphia of fallow PEG channels (fallow shall mean channels that are programmed for less than four (4) hours per day for six (6) days per week for a continuous period of not less than twelve (12) consecutive weeks) that are favorable to maintaining control of the channel by the jurisdictions. Such terms shall include rules that the Grantee must follow in returning to the City channels loaned to Adelphia in this regard.
- Require PEG channels to be located together in an adjacent block on the lowest priced tier.
- Require immediate fiber connectivity between Ft. Bragg High School MCCET studio and Bald Hill to remedy transmission problems.
- Require Adelphia to construct and maintain dedicated fiber runs to and from community access centers and Adelphia's headend within one year from the effective date of the franchise agreement.
- Require Adelphia to complete necessary equipment installations in order to interconnect access center fiber runs with the fiber network provided by Adelphia to the County pursuant to the Fiber I-Net Lease Agreement dated (pending execution) for the purpose of enabling any access organization to share and/or simulcast the other's programming.
- Continue to require Adelphia to provide free cable drops to specific public buildings including, but not limited to: County/City offices and remote facilities, PEG centers, libraries, police substations, fire stations, respective emergency operations dispatch centers, Community Centers, Recreation Buildings, public schools, (e.g. K-12 Districts, Mendocino County Office of Education, Mendocino College, Redwood College). Said list will be developed during the franchise agreement negotiations. When additional drops are needed within school facilities (such as distribution to additional classrooms), in scenarios where the school hires Adelphia to perform these additional outlets, require Adelphia to provide labor and materials at cost.
- Require Adelphia to provide, install, activate and maintain emergency alert capability to permit each jurisdiction, in times of emergency, to override the video and audio portion of all Channels simultaneously and provide character generated messages, no later than the completion of the system rebuild. Such emergency override may be through the use of remote coded access activation devices, and shall be accessible at one or more sites to be mutually agreed upon

by the parties. Equipment providing for this emergency override capability will be installed by Grantee at these sites, at no expense to the respective jurisdiction.

- Require Adelphia to offer the access centers and select City buildings one free modem and related installation for high-speed access to the Internet at no monthly charge.
- Require Adelphia to run PEG specific channel information on Adelphia's interactive electronic programming guide.
- Require annual capital grants in the amount of 1% of gross receipts in order to purchase, maintain, and replace PEG equipment as needed for the following purposes:
 1. Robotic production equipment for television coverage of meetings at all three City Halls and the County Supervisor Chambers;
 2. Digital studio production equipment at specified PEG studio facilities;
 3. Digital playback, editing, and portable production equipment; and
 4. Office equipment, lighting, tripods, and audio equipment.
- Require Adelphia to modify its billing system to enable a special surcharge if a franchising authority elects to increase its operating funds through this mechanism (currently the jurisdictions are considering a flat \$1.00 per subscriber fee for this purpose).
- Require Adelphia to meet DOCSIS 2.0 System compatibility standards to comply with 'Open Cable' specifications¹.

END OF REPORT -- ATTACHMENTS TO FOLLOW

¹ Open Cable is the cable industry's project to facilitate the development of advanced digital devices from multiple suppliers. The net effect is increased consumer choice and ownership of set-top devices or integrated "cable ready" television sets without requiring rental of unwanted cable television company provided equipment in the home, allowing more potential users of cable television.

REFERENCE MATERIALS

Attachment A – Ukiah Valley Community Television Capital Projections

Attachment B – MCCET Capital Projections

Attachment C – Willits Community Television Projections

Attachment D – Meeting Notes (All Meetings)

Attachment E – Mendocino College Survey

Attachment F – Financial Proforma and Spreadsheets from November 15, 2002 Meeting